

Cheltenham

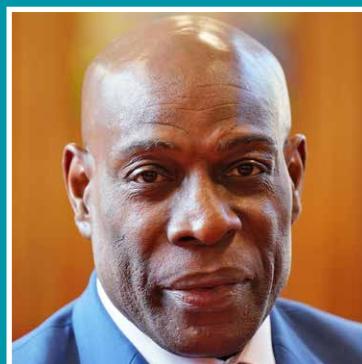
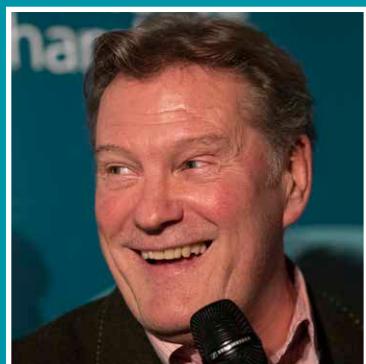
GOLD CUP LUNCH

◆ — *London* — ◆



Special Guests: Glenn Hoddle & Frank Bruno

Hosted by: Pete Graves (Sky Sports)

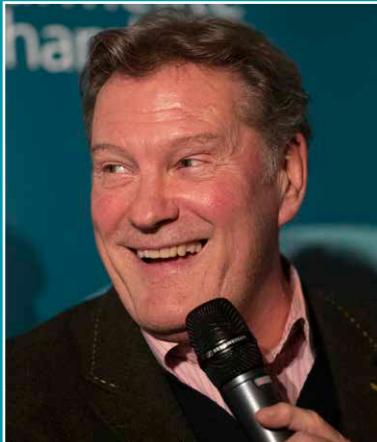


Date: Friday 13 March 2026

| Venue: 175 Suite, The Oval

EVENT & SPEAKERS

Join us for the 2026 London Gold Cup Lunch, once again set in the stunning surroundings of The Oval's exclusive 175 Suite – one of the world's most iconic cricket venues. As the Cheltenham Gold Cup takes centre stage in the racing calendar, guests will enjoy big-screen coverage of all the action in luxurious comfort. We're thrilled to welcome two true legends of British sport as our special guests for this event. Glenn Hoddle, one of the most gifted English footballers of his generation and a former England manager, will be joined by Frank Bruno, the beloved former heavyweight world champion boxer known for his incredible career and infectious charisma. To enhance your race day experience, exclusive insights and tips from our professional racing expert will be displayed on screen throughout the afternoon - giving you the inside track on the day's runners and riders. This all-inclusive package features a delicious three-course meal, a six-hour complimentary bar serving beers, wines and soft drinks, live racing coverage, and the chance to hear stories and insights from two of Britain's most iconic sporting figures.

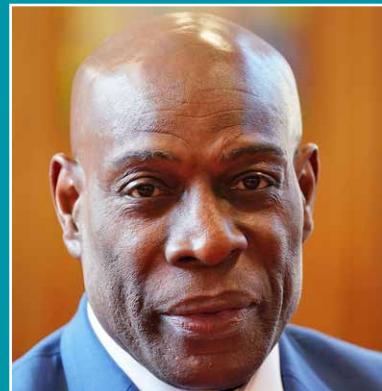


Glenn Hoddle

One of the most naturally gifted English footballers of his generation, Glenn Hoddle enjoyed a distinguished playing and managerial career that has left a lasting legacy on the game. A product of the Tottenham Hotspur youth system, Hoddle made over 490 appearances for the club between 1975 and 1987, scoring 110 goals from midfield and dazzling fans with his technical brilliance, vision, and range of passing. He helped Spurs win two FA Cups (1981, 1982) and the UEFA Cup in 1984, before successful spells abroad with AS Monaco under Arsène Wenger and later Chelsea and Swindon Town. Capped 53 times by England, Hoddle represented his country at the 1982 and 1986 World Cups and was later appointed England manager in 1996. He led the national team to the 1998 World Cup, where their performances drew praise for a progressive style of play. His club managerial career also included stints at Chelsea, Southampton, Tottenham, and Wolves. A respected pundit and analyst in recent years, Glenn has also overcome serious health challenges with trademark resilience, earning admiration both on and off the pitch. His deep understanding of the game and graceful style continue to influence generations of players and fans alike.

Frank Bruno

A titan of British boxing, Frank transcended the sport to become a national treasure. Nicknamed "Big Frank," Bruno's talent shone early. At 18, he was the youngest ever Amateur British Champion and upon turning pro in 1981, he stormed to a staggering 21 consecutive knockouts, cementing his reputation as a major force in the heavyweight division. He shared the ring with legends like Mike Tyson (twice) and Lennox Lewis, captivating audiences with his thunderous punches and unwavering spirit, even in defeat. But it was 1995 that etched his name in history. In a Wembley Stadium showdown, Bruno defied the odds, dethroning Oliver McCall to become WBC World Heavyweight Champion. Though he later lost the title, the victory solidified his legacy as a British boxing legend. He finished his career with 40 victories in 45 bouts, with a staggering 38 knockouts! Frank's impact goes far beyond the canvas. He's a published author, mental health advocate, and has even graced the pantomime stage! Beloved for his humour and unwavering spirit in the face of defeat, Frank Bruno is a true British sporting icon.



Pete Graves

Pete Graves is an award-winning TV Presenter, Events Host, Podcaster and Author. Best known for his appearances on Sky Sports News where he hosts Good Morning Sports Fans every morning. Before moving to Sky in 2009 Pete was a reporter for ITV and Radio Commentator covering Newcastle United's matches. Pete's podcast Transfer Talk was voted 'Best Sports Podcast' in 2023 and his book titled "Here To Compete", about the rise of his beloved Newcastle United, has sold more than 20,000 copies. Pete's energy, enthusiasm and sports knowledge makes him the perfect host for this event.



175 Suite, The Oval

One of the world's oldest and most iconic cricket grounds, The Oval has been the home of Surrey CCC since 1845; it was the first English ground to host Test cricket, and internationals have been played here ever since. The brand new 175 Suite is within the Kia Oval's recently opened Galadari Stand; situated on the second floor it offers a fantastic view of the famous Oval wicket and abundant natural daylight. Food and service are of the calibre you would expect from the premium facility at a world class stadium. Fully air-conditioned, the Suite has high ceiling so is perfect for a giant screen event, and with easy tube access from the Northern and Victoria Lines, this is the perfect setting for our event!



PACKAGES & ITINERARY

Silver Package

- Reserved places within the 175 Suite at The Oval
- Big screen coverage of all of the race meetings of the day from Cheltenham
- Three course lunch
- Six-hour complimentary bar (includes beers, house wines and soft drinks)
- Entertaining Q & A session from Frank Bruno and Glenn Hoddle
- Live music from an Irish band
- Event hosted by Pete Graves (Sky Sports)
- Racing tips from a leading horse racing expert
- Bookmakers in the room
- Silent auction

COST: £2,950 + vat (based on 1 table of 10 guests)
Minimum booking is 1 table



Gold Package

- Same package content as the Silver Package
- Pre-event group professional photograph with our special guests
- Premium positioned table
- Logo on the event menu cards (tables only)

COST: £3750 + vat (based on 1 table of 10 guests)
Minimum booking is 1 table

Speaker Sponsor Package

- Same package content as the Gold Package
- One of our special guests to sit on your table
- Opportunity to put a piece of company marketing literature on each chair and do any product giveaways for guests
- Opportunity to display any banners/exhibition stands in the event room)

COST: £5250 + vat (for a table of ten guests)



Itinerary

- **From 11am:** Arrival. Live Irish band are playing. Complimentary bar is open.
- **11.45am:** Sit down.
- **11.55am:** Welcome: Pete Graves
- **12 Noon:** Starters and main courses are served.
- **12.50pm:** Frank Bruno with Pete Graves
- **1.30pm:** First race
- **1.40pm:** Desserts are served. Auction.
- **2.10pm:** Second race
- **2.20pm:** Glenn Hoddle with Pete Graves
- **2.50pm:** Third race
- **3.30pm:** Fourth race; Cheltenham Gold Cup
- **4.10pm:** Fifth race
- **4.50pm:** Sixth race
- **5pm:** Complimentary bar closes. Pay bar remains open.
- **5.30pm:** Seventh race
- **7pm:** Venue closes

Please note that timings are provisional and are subject to change.





Cheltenham
GOLD CUP LUNCH

◆ — **London** — ◆

To make a booking or check latest availability, contact: Liz Martinez-Gray EMG Events Ltd.
+44 (0) 7710 399 408 liz@emgevents.co.uk www.emgevents.co.uk