



PALMERSPORT SUMMARY AND PRICES 2026

Included in this document

1. Event Summary (page 2)
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3. Details of our Additional Options (page 4)
4. Event Conditions (page 5)
5. Personal Accident Insurance Information (pages 6 and 7)

HOW TO BOOK YOUR EVENT

We will be pleased to hold your reservation for a few days whilst you make arrangements with your guests.

At this stage you will be sent your invoice, either for the full event cost or for the deposit amount (usually 50% of the event cost).

This is non refundable.

To discuss your requirements, please contact:

Liz Martinez-Gray

EMG EVENTS LTD

Contact number: 07710399408

Email: liz@emgevents.co.uk

2026 palmer SPORT

Widely regarded as the world's greatest driving event, PalmerSport delivers a motorsport experience without equal. In one perfect day, guests drive an unrivalled collection of precision-engineered road and racing cars, with the freedom to drive as fast as they wish.

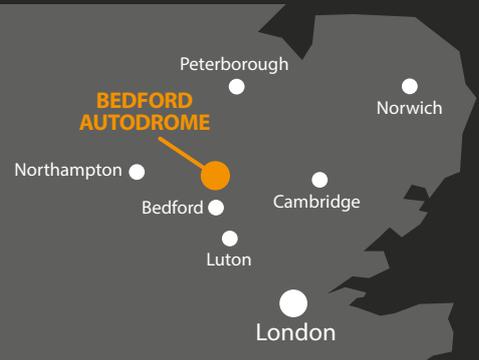
From complete novices to seasoned track veterans, our elite instructors support and encourage guests to discover their potential. They'll help them build confidence at their own pace, ensuring they feel comfortable, safe, and completely exhilarated – however fast they want to drive. From flat-out laps to simply enjoying some of the finest machinery on earth, we guarantee a day of pure fun they'll never forget...

- Eight activity programme with live timing, scoring and awards
- Centrally located at the purpose built Bedford Autodrome
- Four separate circuits totalling 5.5 miles, with huge run-off areas for maximum safety
- Superb instructors who encourage you to drive as hard and as fast as you wish
- Smart trackside hospitality suites with excellent catering
- Photo and onboard footage of you driving the McLaren Artura GT4
- Available for 4 to 60 guests, six days a week (not Sundays)*

*Larger event sizes available at certain times of year

THE WORLD'S GREATEST DRIVING EVENT AT BEDFORD AUTODROME

Bedford Autodrome, Thurleigh Airfield Business Park, Thurleigh, Bedford, MK44 2YP



PALMERSPORT 2026 LINE UP

Every guest drives every car in one unforgettable day:

McLAREN ARTURA GT4



FORMULA 3000



PALMER JP-LM



GINETTA G56 GTA



LAND ROVER DEFENDER



CATERHAM 7 PALMERSPORT EDITION



CATERHAM PURSUIT



SODI GT5 KART



HYUNDAI IONIQ 5 N



TYPICAL EVENT ITINERARY

- 07:45 Arrival and breakfast
- 08:30 Event briefing
- 08:50 The day begins
- 09:00 Driving commences – Go, Go, Go!
- 12:15 Lunch
- 13:15 Restart!
- 16:30 Tea, with awards for the fastest drivers
- 17:30 Guests depart



Live timing on all activities



First-class hospitality



Superb instruction

RATES*

PERIOD	SHARED EVENTS		EXCLUSIVE EVENTS WITH SUITE HIRE				
	4 to 11	12 or more	Group of 12	Group of 24	Group of 36	Group of 48	Group of 60
Band A: PEAK (Thu - Sat)	£1,300 + VAT	£1,250 + VAT	£15,700 + VAT	£29,500 + VAT	£41,740 + VAT	£55,420 + VAT	£69,100 + VAT
Band B: PEAK (Mon - Wed)	£1,195 + VAT	£1,150 + VAT	£14,500 + VAT	£27,100 + VAT	£38,140 + VAT	£50,620 + VAT	£63,100 + VAT
Band C: OFF-PEAK (Thu - Sat)	£1,140 + VAT	£1,090 + VAT	£13,780 + VAT	£25,660 + VAT	£36,160 + VAT	£47,980 + VAT	£59,800 + VAT
Band D: OFF-PEAK (Mon - Wed)	£1,040 + VAT	£990 + VAT	£12,580 + VAT	£23,260 + VAT	£32,560 + VAT	£43,180 + VAT	£53,800 + VAT

* Prices INCLUDE Vehicle damage waiver, see page 4 for details. At various times of the year we can increase team sizes to 15 guests. Contact your Account Manager for details.
Minimum booking is 4

2026 CALENDAR - CALL FOR AVAILABILITY

MARCH						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

APRIL						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

MAY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JUNE						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

JULY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

AUGUST						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

SEPTEMBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

OCTOBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

NOVEMBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

DECEMBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

To make a booking, or check latest availability, contact:
Liz Martinez-Gray, EMG EVENTS LTD
Email: liz@emgevents.co.uk
Contact number: 07710399408

ADDITIONAL OPTIONS

(ALL PRICES QUOTED EXCLUDE VAT)

Full Day Optional Extras 2026	Shared Events		Exclusive Events With Suite Hire				
Group Size	Per person	Team 12	12	24	36	48	60
Personal Accident Insurance <small>Cover provided by Zurich Insurance</small>	£25	£300 (£25 pp)	£300	£600	£900	£1,200	£1,500
SuperRide in Palmer JP-LM	£75	£840 (£70 pp)	£840	£1,680	£2,520	£3,360	£4,200
Spectators (including full day catering)	£75	—	—	—	—	—	—

IMPORTANT NOTES

Catering:

Prices quoted include catering with a full English and Continental breakfast, two course lunch, afternoon tea and unlimited refreshments throughout the day.

Digital Personal Invitation Brochures:

Will be provided to every guest, or direct to the host for corporate events.

Exclusive Events include:

- Private use of a hospitality suite
- Decal branded cars (exclusive events of two teams or more)
- Branded trophies (9 trophies, including driver of the day)
- Branded certificate for each guest
- Score sheet with lap times for each guest
- Awards ceremony
- Choice of catering

Palmer JP-LM SuperRide – £75 plus VAT per person

The JP-LM SuperRide is our only optional extra activity at PalmerSport, and will redefine the expectations of even the biggest adrenaline junkie. This is a rare opportunity to experience truly mind-boggling speeds in the hands of one of our finest instructors.



Vehicle Damage Waiver

The PalmerSport fleet has a value of over £4 million with individual vehicles worth up to £200,000. Damage inevitably occurs from time to time, however the quoted event price includes Vehicle Damage Waiver as standard.

As a minimum requirement we require all guests attending PalmerSport to hold at least 12 months experience of road driving since passing their driving test. Vehicle Damage Waiver is not available for guests under the age of thirty that hold or have ever held a Motor Racing Competition Licence and in such instances JPM's prior written permission must be obtained before such guest(s) can participate in the event.

In the event of Vehicle Damage Waiver being removed, a £35+VAT reduction to the event cost per person will be applied in such instances. Please flag any potential issues with your Account Manager at time of booking.

Personal Accident Insurance

Optional insurance cover is available at an additional fee as shown above.

Summary of benefits as follows:

- Death £65,000
- Permanent total loss of sight in both eyes £65,000
- Permanent total loss of sight in one eye £65,000
- Loss of limb £65,000
- Loss of speech £65,000
- Loss of hearing in both ears £65,000
- Permanent total disablement £65,000
- Permanent partial disablement £65,000
- Temporary total disablement NOT INSURED

PLEASE SEE PAGES 6 AND 7 FOR FURTHER DETAILS.

EXCLUSIONS OR LIMITATIONS MAY APPLY.

A full policy wording is available on request.

PalmerSport Event Conditions

1. Definitions

Capitalised words and phrases in these conditions shall have the following meanings:
"Additional Services" means those Services which JPM agrees to provide at the request of the Client after the signing of the Agreement;
"Agreement" means the binding agreement between JPM and the Client comprising the Booking Contract set out overleaf (which includes details of the Event, the Event Date and Total Fee), together with these conditions;
"Balance" means the Total Fee less the Deposit previously paid by the Client;
"Client" means the contracting company, organisation, individual or other entity specified in the Agreement as the client;
"Deposit" means a deposit equal to 50% of the Total Fee;
"Event" means the PalmerSport performance driving event at Bedford Autodrome provided by JPM to the Client in accordance with the Agreement;
"Event Date" means the date of the Event as stated within the Agreement;
"JPM" means JPM Limited, trading as "PalmerSport";
"Participant" means all or any invitees of the Client;
"Representative" means any person or persons acting as employees, servants or agents of JPM or independent contractors in each case from time to time as engaged by JPM;
"Services" means all services provided by JPM and relating to the Event; and
"Total Fee" means the total consideration payable by the Client to JPM for the provision of the Services as stated in the Agreement plus (a) the amount payable for any Additional Services agreed to be provided by JPM to the Client, and (b) the amount payable for any additional Participants in accordance with condition 5.2.

2. Application of Conditions

2.1 These conditions apply in respect of the provision of the Event (including the Services and any Additional Services) by JPM to the Client under the Agreement. The Agreement (incorporating these conditions) constitutes the entire agreement and understanding of the parties relating to the Event and supersedes any previous agreement or understanding between the parties in relation thereto (including without limitation any other terms and/or conditions stipulated, incorporated or referred to by the Client). In entering into the Agreement the parties have not relied upon any statement, representation, warranty, understanding, undertaking, promise or assurance of any person other than as expressly set out in the Agreement.
 2.2 No modification or amendment to the Agreement shall be effective unless in writing and signed by a manager or director of JPM. Any Additional Services must be specified in writing with reference to the Agreement and signed on behalf of both parties.

3. Payment

3.1 In consideration for the provision of the Services, the Client shall pay the Total Fee to JPM in the following instalments:
 (a) the Client shall pay the Deposit to JPM on signature of the Agreement; and
 (b) the Client shall pay the Balance to JPM no later than 14 days prior to the Event Date.
 3.2 In consideration for the provision of any Additional Service(s), the Client shall pay the Total Fee for such Additional Service(s) to JPM no later than 14 days prior to the Event Date. Any Additional Services requested after the commencement of such 14 day period shall be subject to a separate invoice which shall be payable by the Client to JPM no later than 14 days after the Event Date.
 3.3 All payments under the Agreement are to be made in cleared sterling funds into the bank account specified by JPM. Payment will be accepted using all major credit cards, subject to a surcharge on credit card payments. All prices stated in the Agreement are exclusive of VAT and any other similar taxes and duties properly chargeable. The Client shall, at the time the relevant payment becomes due, pay to JPM an amount equal to the VAT properly chargeable on that payment. JPM may charge, and the Client shall pay, interest at 2% above Allied Irish Bank base rate per month on all payments not received by the relevant due date.
 3.4 All times for payment shall be of the essence. Until the Deposit has been received by JPM, JPM shall be under no obligation to retain any particular Event Date for the Client and will be free to offer it to other interested parties. The Event shall not run and JPM shall not be obliged to provide any Service(s) unless and until JPM has received the Total Fee in accordance with the schedule of instalments stated in condition 3.1.

4. Cancellation

4.1 Subject to condition 9, the Event Date can only be changed from that specified in the Agreement at JPM's entire discretion. If the Agreement is terminated by any act, error or default of the Client (including without limitation non-payment of any instalment of the Total Fee) or the Client cancels or postpones the Event at any time between signature of this Agreement and the Event Date, then the Client shall pay to JPM the following amounts, dependent on when termination occurred or the cancellation or postponement is announced:
 (a) 56 days or more prior to the Event Date - 30% of the Total Fee;
 (b) between 14 and 55 days prior to the Event Date - 50% of the Total Fee;
 (c) between 8 and 13 days prior to the Event Date - 75% of the Total Fee; and
 (d) 7 days or less prior to the Event Date - 100% of the Total Fee.
 4.2 The amounts stated in condition 4.1 represent a genuine pre-estimate of the loss suffered by JPM as a result of cancellation or postponement of the Event by the Client and are not penalty fees. The payment of such amounts shall be without prejudice to any other rights or remedies available to JPM.

5. Change in Numbers of Participants

5.1 The Total Fee is calculated, inter alia, on the basis of the number of Participants being in accordance with the number specified in the Agreement. However, the Client may request an increase in the number of Participants at any time but the Client acknowledges that it may not be practicable for JPM to accommodate any such change request.
 5.2 If at its discretion JPM agrees to accommodate any extra Participants in addition to the number stated in the Agreement, the Client shall pay for such additional Participants according to JPM's then-current price list. The cost of such additional Participant(s) shall be deemed to be included in the calculation of the total Fee.
 5.3 Once the Event Date is confirmed, the Client may reduce the number of Participants at any time but the Total Fee will remain payable in accordance with the Agreement.

Damage

6.1 The Client will only be liable for damage where such damage is caused by a Participant who is either (a) under 30 years old and holds a motor racing competition licence or (b) has less than 12 months experience of road driving since passing a driving test. In those circumstances the Client shall be liable for the first £1,500 + VAT of the cost of repair of any damage beyond normal wear and tear to each and every vehicle or other item of equipment supplied by JPM arising out of any act or omission of the Client or the relevant Participant. JPM's prior approval must be obtained in respect of the involvement in the Event of any participant to which this clause applies.
 6.2 Notwithstanding condition 6.1 above, and in any event, if in JPM's reasonable opinion any damage is caused by the deliberate or reckless act, error or omission of the Client or any Participant, the Client shall be liable for the total cost of repair of all damage so caused.
 7. **Safety**
 7.1 By making a booking for the Event, the Client confirms it is aware of and understands the nature of the performance driving activities provided as part of the Event and acknowledges that, despite JPM taking all reasonable precautions, accidents can happen which could involve injury or death.
 7.2 The Client must ensure that each Participant attends the safety briefing(s) provided by JPM's Representatives. The Client for and on behalf of itself and each and every Participant agrees to abide by and comply with any request or instruction made by or on behalf of JPM on the grounds of safety whether it be the safety of the Client, the Participants or some other person or on any other reasonable grounds. The opinion of JPM and its Representatives shall be final as regards any matters of safety and the Client for and on behalf of itself and every Participant agrees to abide by such opinion howsoever expressed.
 7.3 The Client acknowledges that, as a condition of participation in any on-track activity (and otherwise as reasonably required by JPM) all Participants shall be required to sign a registration form including without limitation a declaration that the Participant is aware of the nature of the activity and the risks involved.
 7.4 JPM may in its absolute discretion refuse admission to the Client or any of the Participants or sub-contractors. If in the opinion of JPM or any Representative(s) the Client or a Participant is or may be behaving against the interests of safety and/or whose behaviour is likely to cause damage, nuisance or injury or is acting in a manner which will or may in the opinion of JPM or any Representative(s) lead to a disruption of Services the Client or the Participant will at the request or instruction of JPM or its Representative immediately leave Bedford Autodrome for the remainder of the Event day, without liability to JPM or any Representative. JPM may suspend all activities at the Event without liability until any request or instruction to leave has been fully complied with. JPM's Representatives may also conduct security searches to ensure the safety of customers and other persons at Bedford Autodrome.
 7.5 The Client must ensure that all Participants have sufficient command of the English language in order that they understand instructions given to them in the safety briefing and whilst driving.
 8. **Insurance**
 8.1 JPM holds public liability insurance to an amount of cover limited to £5,000,000 for any one accident/occurrence and unlimited in aggregate.
 8.2 The Client is responsible for taking out adequate insurance cover against cancellation, abandonment or postponement of the Event.
 8.3 If requested by JPM the Client shall supply to JPM full details of any insurance it has in place applicable to the provision of the Services or Additional Services to the Client and/or the Client's use of the Venue on the Event Date.
 9. **Force Majeure**
 If JPM is unable to perform or delayed in performing any of its obligations under this Agreement by reason of any circumstances, cause or event outside its control including (without limitation of the generality of this Clause) compliance with any law or governmental order, rule or restrictions, adverse weather, flood, fire, disease (including without limitation Covid-19), war or terrorist activity, riot, commotion, acts of God, strikes, lock-outs or other industrial action, breakdown of plant, machinery or any failure of gas, water service, electricity or similar supplies, JPM shall be entitled to be relieved of its obligations under this Agreement to the extent to which performance of the obligations is prevented, frustrated or suspended. In such circumstances the Client will be entitled to move its booking to an alternative date, hold a credit against a future booking or receive a refund of any payment made.
 10. **Attendance of Jonathan Palmer**
 If the attendance of Jonathan Palmer is included within the Agreement as part of the Services to be provided by JPM, he will normally attend at the end of the Event to present the prizes. However, other commitments may mean he is unable to attend at this time, in which case he will join the guests at lunchtime. In exceptional circumstances it may not be possible for Jonathan Palmer to attend the Event as contracted for and in this case, a refund of the fee applicable to his Services will be made to the Client. JPM and its Representatives will have no further liability to the Client in such circumstances.
 11. **General**
 11.1 In no event will any delay, failure or omission (in whole or in part) in enforcing, exercising or pursuing any right, power, privilege, claim or remedy conferred by or arising under the Agreement or by law be deemed to be or construed as a waiver of, or operate so as to bar the enforcement of, that or any other right, power, privilege, claim or remedy at any time or times subsequently.
 11.2 The Agreement is not assignable or otherwise transferable. A person who is not a party to the Agreement has no right under the Contracts (Rights of Third Parties) Act 1999 to rely upon or enforce any term of the Agreement. The Agreement shall be governed by and construed in all respect in accordance with the laws of England. The parties to the Agreement irrevocably submit to the exclusive jurisdiction of the English courts in relation to any dispute arising from the Agreement.
 11.3 Please note that where the Event includes the provision to Participants of any footage recorded in respect of any activity undertaken within the Event, such footage may be provided, where it is provided, in any format or medium including by way of a link to on-line content. JPM Limited shall have no liability whatsoever to you or any Participant, by way of refund, compensation, repeat driving activities or otherwise, in respect of any failure to provide any such footage or in relation to the quality of such footage.

Insurance Product Information Document

Company: Zurich Insurance Company Ltd

Product: Affinity Personal Accident (JPM Ltd & Palmersport & Motorsport Vision Limited)

Our FCA Firm Reference Number is 959113.

Optional Cover – only applicable on payment of additional charge

The following information is about Personal Accident Insurance which, if purchased, is in place whilst you are participating in driving activities organised by MotorSport Vision or JPM Ltd.

This document is a summary of the insurance cover and restrictions. It is not personalised to your individual needs. Please refer to your policy documentation for full details of your cover and the terms and conditions (copies of which are available from JPM Ltd & Palmersport & Motorsport Vision Limited).

What is this type of insurance?

This is a personal accident group insurance policy with JPM Ltd & Palmersport & Motorsport Vision Limited as the group policyholder. It provides cover in the event of accidental death or serious injury following an accident.



What is insured?

The primary value of the cover is providing financial benefits following death or permanent injuries resulting from an accident.

This policy pays benefits in accordance with the policy wording, in the event that you die or are injured as a result of an accident.

The main sections of the policy and benefit levels are listed below, with full details of sub-sections contained in the policy schedule. Cover can be provided for insured persons up to age 75 years.

- ✓ Accidental death; £65,000.
- ✓ Loss of or loss of use of a limb(s) or Loss of sight; £65,000.
- ✓ Loss of hearing (both ears) or Loss of speech; £65,000.
- ✓ Permanent total disablement* (other than as a result of the specified benefits above); £65,000.
- ✓ Permanent partial disablement; £65,000.

*Permanent total disablement is amended to apply in respect of all insured persons to their engaging in any and every occupation for the remainder of their life.



What is not insured?

- ✗ War.
- ✗ While under the influence of drugs (other than medical prescribed and approved), solvents or alcohol.
- ✗ Injuries as a result of air travel, other than as a fare paying passenger.
- ✗ Suicide, attempted suicide or intentional self-harm or injury.
- ✗ Any bodily injury, loss or expense arising as a result of an insured person engaging in active service in any of the armed forces of any nation.
- ✗ Any sickness or disease, any naturally occurring or degenerative condition, any gradually operating cause or post traumatic disorder other than as a direct result of bodily injury.
- ✗ Any bodily injury or loss or expense resulting from bodily injury occurring in any country or specific areas of countries stated in the schedule.



Are there any restrictions on cover?

- ! Benefits only apply if injury occurs whilst you are undertaking activities for the group policyholder.
- ! Full-time members of the armed forces are not eligible for cover under this policy.



Where am I covered?

- ✓ While an insured person is at the insured location worldwide, excluding Afghanistan, Iran, Iraq, Somalia, Yemen, Israeli Occupied Territories, and is taking part in driving activities organised by MotorSport Vision or JPM Limited.



What are my obligations?

At the start of your policy

- All persons to be insured must be under age 75 years on the date the policy starts.

During the period of insurance

- You must supply, at your own expense, any certificates, information and evidence we reasonably require including medical certificates and other documents, following injury.
- After an injury, you should obtain and follow the advice of a Doctor.

In the event of a claim

- You must notify us as soon as practicable in the event of a claim, and as follows:
 - Call +44 (0) 800 0260 184
 - Email us at a&hclaims@uk.zurich.com.
- You must agree to a medical examination if we ask for it. We will pay for this.



When and how do I pay?

The annual premium is paid to Zurich by the group policyholder.



When does the cover start and end?

- Cover commences on the date shown in your confirmation of cover document.
- Cover ceases:
 - at the end of the period of insurance in which you reach age 75 years
 - if you leave the group policyholder; or
 - if you decide to opt out of the cover; or
 - when you die; or
 - if Zurich and/or the group policyholder serve notice to end cover under the group insurance policy whichever happens first; or
 - at the end of the period of insurance shown in the group policy schedule.



How do I cancel the contract?

You may cancel your cover at any time by contacting the group policyholder.

Underwritten by Zurich Insurance Company Ltd

A public limited company incorporated in Switzerland. Registered in the Canton of Zurich, No. CHE-105.833.114, registered offices at Mythenquai 2, 8002 Zurich. UK Branch registered in England and Wales no BR000105. UK Branch Head Office: The Zurich Centre, 3000 Parkway, Whiteley, Fareham, Hampshire PO15 7JZ.

Zurich Insurance Company Ltd is authorised and regulated in Switzerland by the Swiss Financial Market Supervisory Authority FINMA. Authorised by the Prudential Regulation Authority. Subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. Details about the extent of our regulation by the Prudential Regulation Authority are available from us on request. Our firm reference number is 959113.

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