Cheltenham
GOLD CUP LUNCH
London

SPECIAL GUESTS: DAVID PLATT & MICHAEL VAUGHAN

HOSTED BY: PETE GRAVES

OFFICIAL CHARITY

CURE Leukaemia



DATE: FRIDAY 19 MARCH 2027

VENUE: 175 SUITE, THE OVAL

EVENT + SPEAKERS



Join us for the 2027 London Gold Cup Lunch, once again set in the stunning surroundings of The Oval's exclusive 175 Suite, one of London's most iconic sporting venues. As the Cheltenham Gold Cup takes centre stage in the racing calendar, guests can enjoy all the action on the big screens in luxurious comfort. We are delighted to welcome two sporting legends as our special guests for this year's event. David Platt, one of England's most celebrated former midfielders, will be joined by Michael Vaughan, former England Ashes-winning captain and respected cricket commentator. Together, they will share fascinating stories, memorable career moments and entertaining insights from their time at the top of their respective sports.

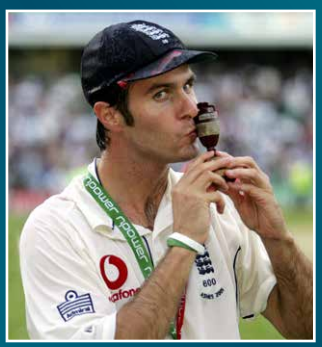
To enhance your race day experience, exclusive insights and tips from our professional racing expert will be displayed on screen throughout the afternoon, giving you the inside track on the day's runners and riders. This all-inclusive package combines superb hospitality with thrilling racing, featuring a delicious three-course meal, a six-hour complimentary bar serving beers, wines and soft drinks, live racing coverage and the opportunity to hear from two of Britain's most celebrated sporting figures.



DAVID PLATT

One of England's outstanding midfielders of the 1990s, David Platt was renowned for his attacking instincts, tireless running and knack for scoring important goals. After emerging at Crewe Alexandra, he made his name at Aston Villa, winning the PFA Players' Player of the Year award in 1990 before a successful move to Italy, where he represented Bari, Juventus and Sampdoria. He later returned to England with Arsenal, winning the Premier League and FA Cup Double in 1997/98.

Capped 62 times by England and scoring 27 goals, Platt played a starring role in the nation's run to the semi-finals of the 1990 World Cup, famously scoring the dramatic extra-time winner against Belgium. He also represented England at Euro 96, scoring against Switzerland. After moving into management and coaching, including spells with Sampdoria, Nottingham Forest and England Under-21s, he later worked alongside Roberto Mancini at Manchester City. His experience at the highest levels of English, Italian and international football has made him a highly respected pundit and speaker.



MICHAEL VAUGHAN

One of England's finest batsmen and most successful modern captains, Michael Vaughan played a pivotal role in one of the nation's greatest cricketing triumphs. An elegant and technically accomplished right-handed batsman, he scored 5,719 runs in 82 Tests, including 18 centuries, while his remarkable three-century Ashes series in Australia in 2002/03 established him as one of England's leading batsmen. He went on to captain England to a famous 2–1 Ashes victory in 2005, ending an 18-year wait for an Ashes series win.

Vaughan captained England in 51 Tests, winning 26, placing him among the country's most successful Test captains. He also represented England in 86 ODIs and enjoyed a long domestic career with Yorkshire. Since retiring, Michael has become one of cricket's most recognisable broadcasters, combining expert analysis with his trademark forthright opinions across television, radio and podcasts. His insight, humour and willingness to share an opinion have made him a hugely popular pundit and sought-after speaker, and we look forward to him previewing the eagerly anticipated 2027 Ashes series.



PETE GRAVES

Pete Graves is an award-winning TV Presenter, Events Host, Podcaster and Author. He is best known as a presenter on Sky Sports News and is also the face of Darts on ITV. Pete built a name for himself in Newcastle on local TV and Radio before being headhunted by Sky Sports in 2009. At Sky he has presented live football, rugby and hockey and is also the much loved host of 'Good Morning Sports Fans'. His podcast Transfer Talk was voted 'Best Sports Podcast' in 2023 and his book titled "Here To Compete", about the rise of his beloved Newcastle United, has sold more than 30,000 copies. In 2025 he was also named the lead presenter for Darts on ITV. Pete's energy, enthusiasm and sports knowledge makes him the perfect host for this event.



175 SUITE, THE OVAL

One of the world's oldest and most iconic cricket grounds, The Oval has been the home of Surrey CCC asince 1845; it was the first English ground to host Test cricket, and internationals have been played here ever since. The brand new 175 Suite is within the Kia Oval's recently opened Galadari Stand; situated on the second floor it offers a fantastic view of the famous Oval wicket and abundant natural daylight. Food and service are of the calibre you would expect from the premium facility at a world class stadium. Fully air-conditioned, the Suite has high ceiling so is perfect for a giant screen event, and with easy tube access from the Northern and Victoria Lines, this is the perfect setting for our event!

PACKAGES + ITINERARY



PACKAGE OPTIONS

SILVER PACKAGE

- Reserved places within the 175 Suite at The Oval
- Big screen coverage of all of the race meetings from Cheltenham
- Three course lunch
- Five-hour complimentary bar (includes beers, house wines and soft drinks)
- Entertaining interviews with David Platt & Michael Vaughan
- Live music from an Irish band
- Event hosted by Pete Graves (Sky Sports)
- Racing tips from a leading horse racing expert
- Bookmakers in the room
- Silent auction

Table of 10 - £3,500.00 + vat

GOLD PACKAGE

- Same package content as the Silver Package
- Pre-event group professional photograph with our special guests
- Premium positioned table
- Logo on the event menu cards (table of ten only)

Table of 10 - £4,500.00 + vat

SPEAKER SPONSOR PACKAGE

- Same package content as the Gold Package
- One of our special guests to sit on your table of ten
- Opportunity to put a piece of company marketing literature on each chair and do any product giveaways for guests
- Opportunity to display any banners/exhibition stands in the event room

Table of 10 - £5,750.00 + vat

ITINERARY

- From 11am: Guests arrive. Complimentary bar is open.
- 11.55am: Introduction: Pete Graves
- 12 Noon: Your starter and main course are served.
- 12.50pm: Interview with our first special guest
- 1.30pm: First race
- 1.40pm: Dessert
- 2.10pm: Second race
- 2.20pm: Interview with our second special guest
- 2.50pm: Third race
- 3.30pm: Fourth race
- 4pm: Complimentary bar closes. Pay bar remains open.
- 4.10pm: Fifth race
- 4.50pm: Sixth race
- 5.30pm: Seventh race
- 7.00pm: Venue closes

Please note that timings are provisional and are subject to change.



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FOOTBALL • RUGBY • CRICKET • HORSE RACING • BOXING • TENNIS • GOLF
MOTOR RACING • SPORTING DINNERS • MUSIC CONCERTS • THEATRE • FILM

Minimum booking is a table of 10. To check on availability, or to make a booking for this event, or to discuss the other sporting, festive lunch and dinners across the UK, please contact: Liz Martinez-Gray EMG EVENTS LTD 07710399408 EMAIL: liz@emgevents.co.uk www.emgevents.co.uk