

EMG Events Ltd

CORPORATE HOSPITALITY & EVENT MANAGEMENT

BIRMINGHAM CONCERTS bppulse LIVE UTILITA ARENA BIRMINGHAM

TWO OF THE FINEST CONCERT VENUES IN THE COUNTRY - SOME OF THE BEST MUSIC

bppulse LIVE and Utilita Arena Birmingham are two of the UK's finest venues for seeing world class concerts.

EMG Events are delighted to offer a variety of hospitality packages for events at these venues, allowing you to enjoy a superb hospitality experience from some of the best seats in the house.

Four great packages to choose from to suit all budgets and styles of entertaining. For the latest acts, pricing and availability, please get in touch with Liz at EMG Events Ltd on:

+44 (0) 7710 399 408
liz@emgevents.co.uk

SAMPLE ITINERARY

The following represents a typical schedule for concerts at the bppulse LIVE and the Utilita Arena.

Timings do vary, so please check before booking.

| | |
|----------|--|
| 5.30pm: | Hospitality lounge opens and guests arrive. Bars open |
| 6.00pm: | Your meal is served |
| 8.00pm: | Support Act commences |
| 9.00pm: | Main Act commences |
| 10.30pm: | Show concludes |
| 10.45pm: | Guests depart |



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VIP PRIVATE SUITE (bpplive LIVE & UTILITA ARENA)

A private box is one of the best ways to enjoy a show with its own private bar, and balcony seating, you will be blown away by the quality of the whole experience.

There are various catering options to choose from, so you can build a bespoke package to suit your tastes. Your hostess will ensure that you and your guests are well looked after, from your Champagne and canapé reception to your post-show drinks. Private boxes are ideally suited to groups of 10-14 and are priced on request.

- Canapés and Champagne Reception upon Arrival
- 2 course finger/fork buffet served before the show
- Private cash bar facility in your private box with hostess service
- Ability to pre-pay a minimum bar spend, or settle on the evening
- Private Box Lounge Area and balcony seating to watch the show
- Freeview television and private toilet facilities
- Complimentary car parking on site
- VIP Entrance and Check in.

GOLD PACKAGE

(bpplive LIVE & UTILITA ARENA)

With top category seating, the Gold package offers a luxury four course fine dining experience and complimentary champagne on arrival.

- 4 Course fine dining experience
- Top category seating
- Champagne upon arrival
- Complimentary bar of Beers, Wines and Soft Drinks
- VIP Restaurant Access before the show, during the interval and for upto one hour post-show
- Complimentary car parking on site
- VIP Entrance and Check in



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bppulse LIVE / UTILITA ARENA BIRMINGHAM SILVER PACKAGE (bppulse LIVE & UTILITA ARENA)

The Silver Package offers a more informal experience, with buffet style catering, and complimentary drinks. Your seating is in the excellent Lower Blocks which positions you within good proximity of the stage, and will guarantee you very good views of the show.

- 2 Course dining experience
- Seats in Lower Block 3 (Resorts World) or Lower Block 11 (Utilita Arena)
- 3 Free Drinks Vouchers per person
- VIP Restaurant Access before the show and during the interval
- Complimentary car parking on site
- VIP Entrance and Check in.

BRONZE PACKAGE (UTILITA ARENA)

The newest offering, set within exclusive contemporary lounge bar. Offering panoramic views across the arena, guests are able to purchase pre-show food and drinks before taking their balcony seats within the lounge to enjoy the show!

- Balcony seating to watch the performance
- VIP Entrance and Check in
- Opportunity to purchase pre-show food and drinks.

BRONZE PACKAGE (bppulse LIVE)

The Bronze Package at **bppulse LIVE** is situated within an exclusive private bar facility, where you and your guests will have the opportunity to purchase food and drinks prior to the performance. Your balcony seating with this package offers panoramic views of the arena.

- Balcony seating to watch the performance
- A complimentary welcome drink
- VIP Entrance, Check in & cloakroom
- Private bar access
- Opportunity to purchase pre-show food and drinks.

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bppulse LIVE / UTILITA ARENA BIRMINGHAM CONCERTS & EVENTS 2026-27

| | | |
|-----------------------|---|---------------|
| 7 - 27 January 2026 | Young Voices 2026 | bppulse LIVE |
| 16 January 2026 | Biffy Clyro The Futique Tour Plus Soft Play + The Armed | Utilita Arena |
| 23 - 25 January 2026 | Strictly Come Dancing Live Tour 2026 | Utilita Arena |
| 30 January 2026 | Jason Derulo The Last Dance World Tour | Utilita Arena |
| 31 January 2026 | The Arenacross Tour 2026 | bppulse LIVE |
| 1 February 2026 | Super League Basketball Trophy Finals 2026 | Utilita Arena |
| 8 February 2026 | Florence + the Machine plus special guest Paris Paloma | bppulse LIVE |
| 10 February 2026 | James Arthur - The Pisces World Tour | bppulse LIVE |
| 11 February 2026 | Nashville in Concert: The Encore Tour | bppulse LIVE |
| 12 February 2026 | Deftones Plus Special Guests Denzel Curry & Drug Church | bppulse LIVE |
| 14 - 15 February 2026 | Novuna UK Athletics Indoor Championships Birmingham 2026 | Utilita Arena |
| 14 - 15 February 2026 | The 2026 Birmingham International Tattoo | bppulse LIVE |
| 23 - 24 February 2026 | RAYE with special guests ABSOLUTELY and Amma | bppulse LIVE |
| 3 - 8 Mar 2026 | YONEX All England Open Badminton Championships 2026 | Utilita Arena |
| 5 - 8 March 2026 | Crufts 2026 | bppulse LIVE |
| 10 March 2026 | MGK: Lost Americana Tour with special guest: Julia Wolf | Utilita Arena |
| 13 March 2026 | Dave Plus special guests | Utilita Arena |
| 20 March 2026 | Dr. Jordan B. Peterson | Utilita Arena |
| 22 March 2026 | Gorillaz | bppulse LIVE |
| 22 March 2026 | Birmingham Panthers V Manchester Thunder Netball Super League Round 4 | Utilita Arena |
| 27 - 29 March 2026 | ESL One Birmingham 2026 | bppulse LIVE |
| 29 March 2026 | Jeff Dunham Artificial Intelligence | Utilita Arena |
| 31 March 2026 | 5 Seconds Of Summer | Utilita Arena |
| 3 April 2026 | James With very special guests Doves | Utilita Arena |
| 4 April 2026 | Richard Ashcroft | Utilita Arena |

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| 4 April 2026 | Richard Ashcroft | Utilita Arena |
| 7 April 2026 | Gabby's Dollhouse Live | Utilita Arena |
| 11 April 2026 | Shreya Ghoshal | bppulse LIVE |
| 11 - 12 April 2026 | Hot Wheels Monster Trucks Live: Glow-N-Fire | Utilita Arena |
| 18 April 2026 | The Prodigy Plus Very Special Guest Carl Cox | Utilita Arena |
| 23 April 2026 | YUNGBLUD Idols UK + Ireland Tour Plus Special Guests The Warning | Utilita Arena |
| 24 April 2026 | Alex Warren | Utilita Arena |
| 24 April 2026 | Rick Astley Plus very special guest Gabrielle | bppulse LIVE |
| 25 April 2026 | Louis Tomlinson How Did We Get Here World Tour | Utilita Arena |
| 1 May 2026 | Peter Kay The Final Show - All profits to 12 cancer charities | Utilita Arena |
| Various Dates | Peter Kay | Utilita Arena |
| 7 May 2026 | Conan Gray with Special Guest Esha Tewari | bppulse LIVE |
| 9 May 2026 | Tame Impala Plus Support | Utilita Arena |
| 14 May 2026 | 2026 BetMGM Premier League Darts | Utilita Arena |
| 26 May 2026 | Doja Cat Ma Vie World Tour | Utilita Arena |
| 29 May 2026 | Shxtsngigs Daddy's Home Tour | Utilita Arena |
| 4 June 2026 | Dermot Kennedy Plus Special Guests | Utilita Arena |
| 11 - 14 June 2026 | Les Misérables: The Arena Concert Spectacular | Utilita Arena |
| 16 June 2026 | MANILOW The Last Last Birmingham Concert | bppulse LIVE |
| 20 June 2026 | UB40 Plus Special Guests Maxi Priest and Aswad | bppulse LIVE |
| 26 June 2026 | Lily Allen | bppulse LIVE |
| 4 July 2026 | Def Leppard Plus Extreme | bppulse LIVE |
| 5 July 2026 | Sammy Hagar Plus special guests Joan Jett and the Blackhearts, Jayler | bppulse LIVE |
| 5 September 2026 | The Strongman Open 2026 | Utilita Arena |
| 11 September 2026 | Evanescence Plus Special Guests Poppy & K.Flay | Utilita Arena |

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| 12 September 2026 | Jane McDonald Living The Dream | Utilita Arena |
| 19 September 2026 | André Rieu | bppulse LIVE |
| 10 October 2026 | The World of Hans Zimmer - A New Dimension | Utilita Arena |
| 16 - 18 October 2026 | Westlife Westlife 25: The Anniversary World Tour | Utilita Arena |
| 30 October 2026 | Professor Brian Cox Emergence World Tour | Utilita Arena |
| 3 November 2026 | Jonny Cole Armagudd'n Tour | Utilita Arena |
| 11 November 2026 | Bill Bailey Vaudevillean | Utilita Arena |
| 20 November 2026 | Bloc Party & Interpol Plus Support | Utilita Arena |
| 20 November 2026 | Hits Radio Live 2026 | bppulse LIVE |
| 21 November 2026 | Deep Purple Plus special guests Mammoth + Jayler | bppulse LIVE |
| 28 November 2026 | Squeeze Plus Very Special Guest Billy Bragg | Utilita Arena |
| 2 December 2026 | Kevin Bridges Here If You Need Me Tour | Utilita Arena |
| 9 December 2026 | Pete Tong Presents Ibiza Classics | Utilita Arena |
| 10 December 2026 | Waterloo - A Tribute To ABBA | Utilita Arena |
| 12 December 2026 | The Darkness Bands of Brothers Arena Tour 2026 | Utilita Arena |
| 12 December 2026 | Ocean Colour Scene Moseley Shoals 30th Anniversary tour | bppulse LIVE |

Acts are being added throughout the year. If you do not see an act, please do get in touch and we can check latest availability and pricing.

For any other arenas and venues across the UK – London, Manchester, Leeds, Liverpool, Sheffield, Cardiff, etc, please do get in touch.

Contact:

Liz Martinez-Gray

EMG EVENTS LTD

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