

2026

GOLF CLASSIC

ROYAL LIVERPOOL



Special Guests: Les Ferdinand & Graeme Swann

Play the 13-time Open Championship Course, where Woods, McIlroy & Harman have triumphed!

Host: Pete Graves (Sky Sports) **Date:** 4 September 2026

Venue: Royal Liverpool Golf Club, Hoylake

Official Charity:

cureleukaemia
the blood cancer charity

Event & Speakers

We are thrilled to launch our 2026 Golf Classic at the historic Royal Liverpool Golf Club in Hoylake. This iconic links has hosted The Open Championship on thirteen occasions, most recently in 2023 when Brian Harman claimed his first major with a commanding six-shot victory. The course is famed for its strategic bunkering, sweeping coastal views, and challenging finishing stretch that has tested the greatest players in the game.

Our guests will enjoy the incredible thrill of this world-class course, with single occupancy bedrooms at the nearby luxurious 4-star Thornton Hall Hotel, and a gala dinner in the evening. Our very special guests for the day will be former England striker Les Ferdinand, one of the Premier League's all-time greatest goalscorers, and record-breaking England spin bowler Graeme Swann, a key figure in three Ashes-winning sides. This is your chance to walk the same fairways and greens where legends were made, and to play one of the most storied courses in world golf.



Royal Liverpool Golf Club

The Royal Liverpool Golf Club at Hoylake is one of the oldest and most prestigious links courses in England, renowned for its sweeping views over the Dee Estuary and its challenging, fast-running fairways shaped by the coastal winds. It is celebrated for iconic holes like the short but testing 13th and the strategic par-5 18th, which demand both precision and imagination from players. The course is steeped in history, having staged legendary Open Championship wins such as Rory McIlroy's triumph in 2014, Tiger Woods' masterful performance in 2006, and another all-time great, Walter Hagen, way back in 1924. Royal Liverpool has been one of the principal venues of the Open Championship for over a century, hosting the tournament on 13 occasions.



Les Ferdinand

One of the Premier League's most prolific strikers, Les Ferdinand ranks 11th on the all-time scoring list with 149 goals and over 200 in all competitions. He enjoyed memorable spells with QPR, Spurs and Newcastle United, where he became a fan favourite after hitting 50 goals in just 84 games. Capped 17 times by England and part of both the Euro '96 and World Cup '98 squads, Les was among the finest forwards of his generation. After retiring, he returned to QPR as Director of Football, a role he held with distinction until 2023. Known for his sharp footballing mind and infectious personality, Les continues to inspire fans and players alike, and we are delighted to welcome him back as one of our guest speakers.



Graeme Swann

England's record-breaking spin bowler, Graeme Swann took 255 Test wickets at an average just under 30 in 50 matches, while also contributing 1,370 runs with the bat, including five fifties. A crucial part of England's most successful era in recent years, he was equally effective in ODIs, claiming over 100 wickets and chipping in with valuable runs. One of the game's biggest characters, Swann entertained fans both on and off the field – from his 2010/11 Ashes video diaries and famous 'sprinkler dance' to being named one of Wisden's Cricketers of the Year in 2009 and helping England win the 2010 T20 World Cup. Since retiring, he has become a popular TV and radio summariser and even showed his lighter side on Strictly Come Dancing in 2018, reaching Week 10.



Pete Graves

Pete Graves is an award-winning TV Presenter, Events Host, Podcaster and Author. Best known for his appearances on Sky Sports News where he hosts Good Morning Sports Fans every morning. Before moving to Sky in 2009 Pete was a reporter for ITV and Radio Commentator covering Newcastle United's matches. Pete's podcast Transfer Talk was voted 'Best Sports Podcast' in 2023 and his book titled "Here To Compete", about the rise of his beloved Newcastle United, has sold more than 20,000 copies. Pete's energy, enthusiasm and sports knowledge makes him the perfect host for this event.



Thornton Hall Hotel & Spa

Enjoy a distinguished gala dinner at the 4-star Thornton Hall Hotel, where refined surroundings and award-winning cuisine create the perfect setting for our evening with Stuart Pearce. Following an exquisite dinner, guests can unwind in luxurious accommodations, complemented by the hotel's first-class facilities, all set in a tranquil countryside location.

Packages & Itinerary



Package Inclusions

- Reserved places within 'The 2026 Golf Classic'
- Tea, coffee and brunch on arrival at Royal Liverpool Golf Club
- 18 holes on the Open Championship course at Royal Liverpool Golf Club
- Use of the practise facilities at Royal Liverpool Golf Club
- 4-star bed & breakfast accommodation at Thornton Hall Hotel & Spa on 4 September (Single occupancy)
- Reserved places at 'The 2026 Golf Classic Dinner'
- Three course evening meal
- Question & Answer Session with Les Ferdinand & Graeme Swann
- Photo opportunity with Les Ferdinand & Graeme Swann
- Trophies presented by Les Ferdinand & Graeme Swann
- Event hosted by Pete Graves (Sky Sports)
- Event pack

COST

- £895 pp + vat

Itinerary

- **From 9.30am:** Arrival: Registration, tea and coffee on arrival, brunch & use of the practise facilities.
- **From 10.30am – 1.40pm:** Tee-off times at Royal Liverpool Golf Club (Golfers will be notified of exact tee-off time beforehand)
- **5.30pm:** Conclude golf at Royal Liverpool Golf Club
- **From 7.30pm:** Evening dinner commences
- **9.30pm:** Trophy Presentations
- **9.45pm:** Les Ferdinand & Graeme Swann with Pete Graves
- **11pm:** End of formal proceedings. Bar remains open!

Please note that this a sample itinerary and final timings will be subject to change.



Minimum booking is 4

To make a booking or check on latest availability, contact:
Liz Martinez-Gray EMG Events Ltd +44 (0) 7710 399 408 liz@emgevents.co.uk www.emgevents.co.uk

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Football • Rugby • Cricket • Horse Racing • Boxing • Tennis • Golf
Motor Racing • Sporting Dinners • Music • Concerts • Theatre • Film

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