

Cheltenham



GOLD CUP LUNCH

◆ — Birmingham — ◆



WITH SPECIAL GUEST **JOHN BARNES**
A TOP TV COMEDIAN
& SKY SPORTS HOST **DAVE FULTON**

13 MARCH 2026
AT EDGBASTON STADIUM

OFFICIAL CHARITY

cureleukaemia
the blood cancer charity

EVENT & SPEAKERS

Our Birmingham Gold Cup Lunch will once again be taking place in the Banqueting Suite, at one of the country's most famous and iconic cricket grounds, Edgbaston. Cheltenham Gold Cup Friday is the sport at its absolute best, attracting some of the best National Hunt horses in the world to compete over the hallowed turf at Prestbury Park! On what is sure to be another thrilling day, we are delighted to welcome as our very special guest one of English football's greatest ever players, former Liverpool and England star, John Barnes. Our event will also feature a comedy set from a leading TV comedian! With live music from our Irish band, a superb three course lunch, the full Cheltenham card on our giant screen, our in-house bookmaker, and racing tipster service, this is an event not to be missed.



JOHN BARNES

One of the most naturally gifted wingers in the history of English football, John's early career was spent at Watford, where he was under the watchful eye of managerial great Graham Taylor. He went on to become a legend at Vicarage Road, playing almost 300 games in all competitions, scoring 85 goals and becoming a regular England international. It was inevitable that a giant would come calling, and with Liverpool the dominant side in British football, it was no surprise when Kenny Dalglish made Barnes his marquee signing. Playing alongside some of the greatest players to don the shirt, John quickly became an integral part of the side; he was a key player in the side which won the 1987/88 title, playing 38 times and scoring 15 goals, with John winning both the Footballer of the Year and Players' Player of the Year Awards. John went on to win the League title again in 1989/90, with other trophies including the FA Cup in the tragic Hillsborough year of 1989, and again in 1991. In total, he appeared 403 times for Liverpool in all competitions, scoring 106 goals. John also represented England for over a decade (79 caps/11 goals), playing in the 1986 and 1990 World Cup Finals, and the 1988 European Championships, missing out in 1992 due to injury. Inducted into the English Football Hall of Fame in 2005, John was also named in the PFA Team of the Century (1977-1996) in 2007.

A LEADING TV COMEDIAN

We are due to announce our top comedy star shortly, with past performers having included the likes of Andrew Ryan, Paul McCaffrey, and last year's brilliant set from 'Live at the Apollo's' Lindsey Santoro!



DAVE FULTON (SKY SPORTS)

Dave enjoyed a 15-year professional cricket career with Kent, playing in 200 First Class matches with an average in the high 30s, and over 100 one day games. His best season came in 2001, when he scored an incredible 1892 First Class runs at an average of just under 76, being crowned PCA Player of the Year. Since retiring from the game in 2006, Dave has forged a career as a cricket journalist and event host, appearing regularly on Sky Sports' cricket coverage and Sky Sports News. A huge sports fan, Dave has previously hosted our Lord's Long Room and Birmingham Gold Cup Lunches on numerous occasions, as well as a number of boxing, darts and football events.

EDGBASTON STADIUM

We are delighted to be holding our event in the Banqueting Suite at Edgbaston Stadium, which is a fantastic large facility, perfectly suited to our event. This is the stadium's premium pitch-facing facility, enjoying magnificent views over the middle, and plenty of natural light. Our guests will enjoy quality dining and service for which Edgbaston is rightly renowned, with ample complimentary parking for all attendees.



PACKAGES & ITINERARY

SILVER PACKAGE

- Reserved places within the Banqueting Suite at Edgbaston
- Big screen coverage of all of the races of the Cheltenham Gold Cup meeting
- Three course lunch
- Entertaining Q & A with Liverpool and England legend, John Barnes
- Comedy set from leading TV comedian
- Event hosted by Dave Fulton (Sky Sports)
- Live music from an Irish band
- Racing tips from a racing expert
- Bookmakers in the room
- Auction
- Raffle

COST: £1,490.00 + vat (Table of 10)



GOLD PACKAGE

- Same package elements as our Silver Package
- Access to the VIP reception
- Welcome drink on arrival
- Group photo opportunity with John Barnes
- Logo on our event menu cards (Tables only)
- Premium positioned table

COST: £1,890.00 + vat (Table of 10)

SPEAKER SPONSOR PACKAGE

- Same package elements as our Gold Package
- John Barnes to sit on your table
- Opportunity to display company literature and giveaways on the tables
- Opportunity to display banners/exhibition stands in the event room

COST: £2750 + vat (for a table of ten guests)



ITINERARY

- **From 11am:** Guests Arrive.
- **11.55am:** Introduction
- **12 noon:** Your starter and main course are served.
- **12.50pm:** John Barnes with Dave Fulton
- **1.20pm:** First Race
- **1.30pm:** Desserts are served.
- **2pm:** Second Race
- **2.10pm:** Auction
- **2.40pm:** Third Race
- **2.50pm:** Leading TV comedian
- **3.20pm:** Fourth race: Cheltenham Gold Cup
- **4pm:** Fifth race
- **4.40pm:** Sixth race
- **5.20pm:** Seventh and final race
- **7pm:** Carriages

Please note that timings are provisional and are subject to change.

Cheltenham



GOLD CUP LUNCH

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**Football • Rugby • Cricket • Horse Racing • Boxing • Tennis • Golf
Motor Racing • Sporting Dinners • Music Concerts • Theatre • Film**

To check on latest availability, or to make a booking for this sporting lunch option, or to discuss the other sporting lunch and dinner options, please contact: Liz Martinez-Gray, EMG EVENTS LTD. Contact: 07710399408 EMAIL: liz@emgevents.co.uk web: www.emgevents.co.uk